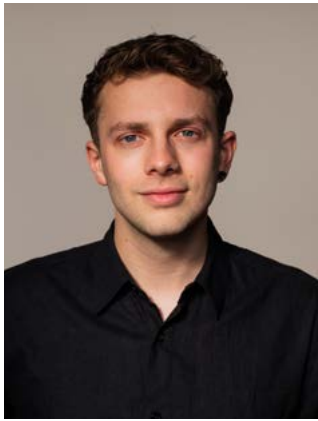




## PERSONAL

Name Tim Feuring  
Birthday 20.05.1998  
Adress Ehrenbergstraße 69,  
22767 Hamburg

## CONTACT

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Phone +49 151 5552 6691

## LANGUAGES

German English

## CORE SKILLS

UX/UI Design Design Systems  
Prototyping Accessibility  
Brand & Visual Design Motion  
Typography & Lettering

## TOOLS, TECHNOLOGIES, METHODS

Figma Adobe Creative Suite  
Principle Responsive Design  
Design Thinking User Research  
User Testing HTML / CSS / JS  
Generative AI Workflows  
Design / Dev Collab

## HOBBIES

Drums / Guitar Calligraphy  
Drawing Signpainting  
My Dog Mindy Gardening

# Tim Feuring

## Digital Product Designer

[View Portfolio](#)

With 5+ years of experience designing digital products from first concept to final implementation, I focus on UX/UI, scalable design systems and structured design-to-development workflows. I work closely with developers and stakeholders to ensure clarity, feasibility and consistency. Creating user-centered and accessible experiences is an essential part of my approach.

## WORK EXPERIENCE

### Accenture Song

09/2020–today

I worked in several cross-functional teams on mobile and web products for clients in hospitality, automotive, healthcare and B2B industries.

- **Motel One** – Lead designer for 2.5+ years, responsible for UX flows, UI design and interaction prototypes for the Android and iOS app. Built a scalable, cross-brand and responsive design system in Figma and improved internal workflows from design to development. Designed several major features, such as the Travel Compass and Digital Key, leading to improved customer satisfaction and winning of design prizes in 2024.
- **Evonik** – Designed the corporate website and customer portal end-to-end, from UX audit and service flows to dashboards and high-fidelity UI. Improved platform clarity and usability, resulting in a follow-up engagement.
- **Techniker Krankenkasse** – Analysed the digital brand portal and service ecosystem, developed user-centred information architecture and co-led client workshops. Outcomes informed the next project phase.
- **Automotive clients (such as Volkswagen, Audi, ADAC)** – Created user flows, interaction prototypes and UI designs within agile teams, collaborating closely with developers and product owners.
- **Design Systems & Collaboration** – Developed consistent visual systems and improved design-to-development workflows across projects. Mentored junior designers and facilitated internal design workshops.

### Freelance Designer

05/2020–today

Worked independently with small businesses, cultural projects and personal clients, designing visual identities, websites and UX/UI solutions. Focused on typography and custom lettering, creating wordmarks, illustrations and brand assets for both digital and print.

## EDUCATION

### Communication Design BA

03/2021–02/2025

HAW Hamburg | Grade: 1.28

Graduated alongside my work at Accenture Song, focusing on brand design, typography, interaction design and generative AI. My bachelor thesis explored accessibility in digital interfaces, shaping my approach to designing inclusive and user-centered experiences.

### Vocational Training Media Design

08/2017–07/2020

SinnerSchrader | Grade: 1.2

Completed vocational training in digital and print media design, gaining a solid foundation in visual design, production workflows and basic frontend development. This hands-on training gave me technical precision and a practical understanding of how design moves from concept to implementation.